

complaude awards gala workcompcentral











Comp Laude® is the event that reminds us why we do what we do every day.

This year, our event moves to Dana Point, CA, and we celebrate 10 years! We look forward to continuing to bring forward the vision of the late David DePaolo, WorkCompCentral's founder. Our goal is simple: change the narrative of the workers' compensation industry to a more positive dialogue. David understood that as the general news cycle goes, most people focus on the negative press our industry receives. So, to change that, we bring as many stakeholders from the industry together as possible, including injured workers, and we focus on what's going right in workers' compensation.

Our mission with the Comp Laude® Awards and Gala is to highlight and elevate the positive achievements that happen in our industry every single day. We do this by recognizing individuals who work hard to ensure the system works as intended. We especially seek to acknowledge people and companies who advocate for doing the right thing for the injured worker. We are incredibly proud to continue the mission and vision that David started a decade ago. We are also grateful you have decided to join us on this important journey.



Yvonne Guibert

Vice President











WHY ATTEND COMP LAUDE® AWARDS & GALA?

Are you ready to be inspired and reminded of why we do what we do? Our 10th annual Comp Laude® Awards and Gala is set for October 11-12, 2023, at the beautiful Laguna Cliffs Marriott Resort & Spa in Dana Point, CA. We're excited to bring you three days of inspiring and engaging stories, roundtable discussions, a town hall meeting, and extraordinary spaces and backdrops for the best networking opportunities in the industry.

In the coming weeks, we will open for nominations on our new platform, and we will be hard at work with our advisory board to identify this year's round-table discussion sessions with some of the industry's best and brightest experts. We're also bringing back the renowned CC&R Band with the some of the coolest WC judges and attorneys on the planet, and of course, there will be lots of storytelling and networking.

Our one-of-a-kind annual event draws a high-level audience. We encourage all industry stakeholders to attend: risk managers, claims professionals, human resources, safety, medical professionals, attorneys, regulators, and service providers. If you have a role in the workers' compensation industry, you are invited to join us.

Year after year, Comp Laude® is the one industry event to attend if you want to be inspired. Join us for an amazing conference experience that you will linger in your memory for many weeks.

"The Comp Laude® conference is always amazing.
The sessions are informative, the participants are relevant, and the IWs are a true testament to strength and endurance."

- Delainne Bond, RN, BSN, ProMedView and covidCAREgroup

"This was hands down one of the best conferences that I attended not only this year but in the last 10 years! Comp Laude® was a wonderful reminder of why we do what we do, which at its core is for the benefit of the injured worker. To hear from them directly gave me a lift in spirit and a re-dedication of purpose. I think I speak for all of the Optum attendees when I say Comp Laude® puts front and center a really important directive. Our mission is to support our customer by taking care of their customers when they are at their most vulnerable. I was also able to make new acquaintances and spend quality time developing new relationships. Even though I've been in the industry for almost 22 years, I had never attended Comp Laude®. However, after going this year I can assure you it will be at the top of my list from now on."

> - Dionne Lacey-Artis, SVP Senior Executive National Sales, Optum

"You have to go to Comp Laude". It's unlike any other work comp conference — it is focused on what people and organizations are doing right, the right way — and the impact that has on the people we serve — injured workers."

– Joe Paduda, Principal, Health Strategy Associates

"I attend many conferences. I also run or have run, several different WC conferences. I am absolutely speechless over the event this year in Huntington Beach. This event was so unique, and so powerful in so many different ways: emotional, exciting, fun, and I was surrounded by the best in our business. The recognition awarded to me and The Cheesecake Factory was the icing on the cake (no pun intended). Thank you, for allowing me to be a part of this amazing event."

- Kurt Leisure, VP, Risk Services, The Cheesecake Factory

SPONSOR LEVELS



PARTNER SPONSOR \$30,000 (EXCLUSIVE OPPORTUNITY)

[] Title Sponsor with Event Branding

- Sponsor of Awards Ceremony and Reception
- Full page ad in printed conference booklet
- Full page ad BI WC Section Nov. 2023
- Logo on website
- Branding on all major emails about event
- Speaking opportunity during Awards Ceremony
- Logo featured on all session screens
- 40,000 run-of-site impressions will run over a 12-month period on WorkCompCentral
- Custom webinar organized by WorkCompCentral on the benefits and tactics for advancing workers comp. WorkCompCentral will promote, organize and host the webinar with your speakers. You will receive a recap report with all attendee information.
- 6' table in the vendor lounge area (2 days)
- 12 complimentary registrations

ADVOCATE SPONSOR \$17,500 (LIMIT 3)

[] Roundtable Topic Session

- Full page ad in printed conference booklet
- Full page ad BI WC Section Nov. 2023
- Logo on website
- Branding of segment with company logo
- Speaking opportunity
- Logo featured on all session screens
- 30,000 run-of-site impressions will run over a 12-month period on WorkCompCentral
- Two (2) dedicated eBlasts to 10,000 targeted contacts each. Targets chosen by sponsor utilizing WorkCompCentral database. Dates subject to availability.
- 6' table in the vendor lounge area (2 days)
- 10 complimentary registrations

RED CARPET EXPERIENCE \$15,000 (EXCLUSIVE OPPORTUNITY)

[] Features Red Carpet Photo Experience

- Red Carpet branding on carpeted area and photos
- · Full page ad in printed conference booklet
- Full page ad BI WC Section Nov. 2023
- Logo on website
- · Branding on all major emails about event
- Speaking opportunity during Awards Ceremony
- Logo featured on all session screens
- 40,000 run-of-site impressions will run over a 12-month period on WorkCompCentral
- Two (2) dedicated eBlasts to 10,000 targeted contacts each. Targets chosen by sponsor utilizing WorkCompCentral database. Dates subject to availability.
- 6' table in the vendor lounge area (2 days)
- 12 complimentary registrations

SPONSOR LEVELS



ALLY SPONSOR \$15,000 (PICK ONE OF THE FOLLOWING OPTIONS)

[X] Injured Worker Panel Discussion

Moderate Injured Worker Panel Discussion

[X] People's Choice Award

Emcee of People's Choice Segment

- Full page ad in printed conference booklet
- Half page ad BI WC Section Nov. 2023
- Logo on website
- Branding of segment or item with company logo
- Logo featured on all session screens
- 25,000 run-of-site impressions will run over a 12-month period on WorkCompCentral
- One (1) dedicated eBlast to 10,000 targeted contacts each.
 Targets chosen by sponsor utilizing WorkCompCentral database. Dates subject to availability.
- 6' table in the vendor lounge area (2 days)
- 10 complimentary registrations

MENTOR SPONSOR \$12,500	(PICK ONE OF THE FOLLOWING OPTIONS
[] Lunch Sponsor Day 1	-[X] Opening Reception
[] Lunch Sponsor Day 2	[] After Party Reception
[] Registration Area	[] A/V Sponsor
[X] Hotel Keys/Guestroom Branding	[] Swag Bags
[X] Custom Beach Towel	

- Full page ad in printed conference booklet
- Half page ad BI WC Section Nov. 2023
- Logo on website
- Branding of segment or item with company logo
- Logo featured on all session screens
- 25,000 run-of-site impressions will run over a 12-month period on WorkCompCentral
- 6' table in the vendor lounge area (2 days)
- 8 complimentary registrations

SPONSOR LEVELS



AMBASSADOR SPONSOR \$7,50 [] Photo Booth [X] Lanyards [X] Nomination Station [] Mindfulness Coloring Kit	O (PICK ONE OF THE FOLLOWING OPTIONS) [] Social Media Station [] Custom Beach Frisbee [] Aluminum Drink Bottle [] WiFi Sponsor
 1/2 page ad in printed conference booklet 1/4 page ad BI WC Section - Nov. 2023 Logo on website Branding of specific item or area Logo featured on all session screens 20,000 run-of-site impressions will run over a 12-mo 6' table in the vendor lounge area (2 days) 6 complimentary registrations 	nth period on WorkCompCentral
LEADER SPONSOR \$5,500 (PICK (
[X] Event Pens [] Event Notebooks	[] Beverage Break x 4 (2 breaks per day)
	[] Pocket Agenda
[] Injured Worker Storyboard (up to 6)	[] Hand Sanitizer Station (up to 8 stations)
• 1/2 page ad in printed conference booklet	
Logo on website Proportion of an acid a items are area.	
 Branding of specific item or area 	

VENDOR NETWORKING LOUNGE \$2,500

Comp Laude® Awards & Gala is ditching the traditional exhibit hall experience! Instead, we bring you the Comp Laude® Vendor Networking Lounge! Reception-style set up at the beautiful Laguna Cliffs Marriott overlooking the Pacific ocean. We provide snacks and beverages, charging stations, and more! YOU invite your clients and prospects to visit. Bring a raffle prize valued at \$200 or higher. Bring some goodies or giveaways to hand out to attendees. No big exhibits or banners. Tabletop signs only. Attendees receive 5 raffle tickets. Additional raffle tickets are available for purchase to support Kids' Chance of CA.

6' table in the vendor lounge area (2 days)

6' table in the vendor lounge area (2 days)

6 complimentary registrations

- Logo on website, conference booklet, and on-site signage
- 2 complimentary registrations

All sponsor logos will be included on on-site signage (physical and digital) and will receive the pre- and post-conference attendee list.